



STAND SPACE APPLICATION FORM

SPRING FAIR INTERNATIONAL 2011

Sunday 6th - Thursday 10th February 2011
National Exhibition Centre, Birmingham, UK

WE HAVE PREVIOUSLY EXHIBITED AT:

- Spring Fair
- Summer Fair
- Autumn Fair

ORGANISERS:

Emap Limited, Greater London House, Hampstead Road, London NW1 7EJ, UK
T: +44 (0)20 7728 4267 F: +44 (0)20 7728 4242 E: sales@springfair.com W: www.springfair.com

This application is an indication of our stand requirements at the above exhibition. This form does not constitute a contract.

COMPANY DETAILS (Block Capitals or Type please)

Name of Exhibiting Company _____

Contact _____

Position _____

Address _____

Post code _____

Tel (inc. STD Code) _____

Mobile _____

Fax _____

Email Address: _____

Website: _____

VAT No. _____ Company Reg. No. _____

Date _____

Marketing Contact _____

Tel (inc. STD Code) _____

Email Address: _____

PR Contact _____

Tel (inc. STD Code) _____

Email Address: _____

Operations Contact _____

Tel (inc. STD Code) _____

Email Address: _____

PRODUCTS/SERVICES TO BE DISPLAYED

- | | |
|--|---|
| Section (tick one only) | Category (tick as appropriate) |
| <input type="checkbox"/> ART & FRAMING | AQ <input type="checkbox"/> Artists quarter |
| | 26 <input type="checkbox"/> Framing equipment & prints |
| | 30 <input type="checkbox"/> Licensing artwork & design concepts |
| <input type="checkbox"/> CONTEMPORARY GIFTS | 44 <input type="checkbox"/> Contemporary & Design-led gifts |
| | 21 <input type="checkbox"/> Collectibles |
| <input type="checkbox"/> CHRISTMAS DEC, FLORAL SUPPLIES | 24 <input type="checkbox"/> Christmas decorations & floral supplies |
| <input type="checkbox"/> FASHION ACCESSORIES | 34 <input type="checkbox"/> Fashion accessories |
| | 31 <input type="checkbox"/> Leather gifts, luggage, handbags, umbrellas |
| <input type="checkbox"/> GIFTS | 03 <input type="checkbox"/> Gifts |
| | HS <input type="checkbox"/> Heritage & Souvenirs |
| <input type="checkbox"/> GREETINGS | 23 <input type="checkbox"/> Greetings & stationery |
| | 51 <input type="checkbox"/> Partyware & balloons |
| | LC <input type="checkbox"/> Licence it |
| | 28 <input type="checkbox"/> Designer cards & stationary |
| <input type="checkbox"/> HOME, GIFTS & INTERIORS | 25 <input type="checkbox"/> Retail, gift stationary |
| | 48 <input type="checkbox"/> Home furnishings, decorative |
| <input type="checkbox"/> JEWELLERY | 47 <input type="checkbox"/> Furniture & lighting |
| | 11 <input type="checkbox"/> Jewellery tools & equipment & software |
| | 12 <input type="checkbox"/> Jewellery precious |
| | 13 <input type="checkbox"/> Jewellery costume & fashion |
| <input type="checkbox"/> KITCHEN & DINING | 14 <input type="checkbox"/> Jewellery, clocks & watches |
| | 48 <input type="checkbox"/> Kitchen & dining, housewares |
| | 15 <input type="checkbox"/> Tabletop, china & glass |
| | 19 <input type="checkbox"/> Cutlery |
| <input type="checkbox"/> OUTDOOR LIVING | 50 <input type="checkbox"/> Garden & outdoor living |
| <input type="checkbox"/> RETAIL SERVICES (52) | |
| <input type="checkbox"/> TOYS | 33 <input type="checkbox"/> Toys, games and novelties |
| <input type="checkbox"/> VOLUME GIFTS | 49 <input type="checkbox"/> Volume supplier |
| <input type="checkbox"/> WELL-BEING | 32 <input type="checkbox"/> Toiletries, cosmetics, wellbeing |
| 35 <input type="checkbox"/> Main product not listed (please specify) | _____ |

SIGN UP FOR OUR PRODUCT TRAILS (tick as appropriate)

- New products
- Eco-friendly products
- Products designed in the UK
- Products for export
- Licensed products

Main Brand Names _____

Association name _____ Membership No. _____

STAND TYPE REQUIRED

(Please tick the box as appropriate)

- SPACE ONLY
For Exhibitors intending to engage their own stand contractor (minimum area must be 30m²)
- SHELL SCHEME
This type of stand comprises of: Walls, Carpet and Fascia Name Board.

AREA REQUIRED

MINIMUM _____ m²

MAXIMUM _____ m²

PREFERRED SHAPE/DIMENSIONS

Rates per m² SPACE ONLY £ 236.00 + VAT

SHELL SCHEME £ 302.00 + VAT

Please note there is an additional charge for traditional shell scheme within Home Interiors/Art and Greetings.

EXHIBITOR MARKETING PACKAGE: £250.00 + VAT

Includes: Web profile - company name, logo, contact details, web/email link, 50-word description, 50 product images, product indexing, press release distribution, print catalogue listing & customer invitations.

IMPORTANT MUST BE COMPLETED

The latest date I am able to accept an allocation is: _____

Please return this application form to the above address.

I am also interested in receiving information on exhibiting at Autumn Fair International

Allocation and Booking Procedure

Step 1 - Application

Please fill out this form and submit it to the Organiser at the address overleaf. Please be aware that this is an application for space not a contract for space and as such does not represent a binding agreement between your company and the Organiser.

Step 2 - Allocation

The sales team will then be in contact with you to confirm your requirements and inform you of possible locations within the show which may be suitable for you.

Step 3 - Agreement

Once you have agreed a specific stand you must complete, sign and return the Stand Space Contract within 24 hours to secure the agreed stand (please retain a copy of this contract for your own records). Once signed and accepted by the Organiser the Stand Space Contract represents a binding contract between your company and the Organiser and all terms and conditions of the Stand Space Contract will apply.

Step 4 - Payment Schedule

Upon acceptance of your booking an invoice will be issued which is payable within 14 days. Should any invoice not be paid in accordance with the stated payment schedule on the contract. The Organisers reserve the right to immediately re-sell the site to another Exhibitor without prior notice or consent and apply the appropriate cancellation charge, details of which will be contained in the contract's terms and conditions.

Any notice of cancellation must be received in writing, sent via Recorded Delivery post. A cancellation charge as per Clause 6 of the Terms and Conditions of the contract will then be applicable.

100% of the total cost will be payable six months before the Exhibition. The Organisers payment terms are strictly 14 days from the date of the invoice.

In NO circumstances will an Exhibitor be allowed to take part in the Exhibition if monies are outstanding.